



Making it work. Making it right.®



# MEDIA KIT



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## ABOUT US

American Residential Services (ARS®/Rescue Rooter®) is a privately held company and one of the nation's largest providers of air conditioning, heating and plumbing services. Established in 1975, ARS/Rescue Rooter built a distinguished national portfolio of heating, ventilation, and air conditioning (HVAC), plumbing, electrical and energy-efficient services.

ARS/Rescue Rooter is proud to partner with and acquire some of the country's best home service providers. Providing exceptional service, the ARS® Network serves both residential and light commercial customers by providing heating, cooling, indoor air quality, plumbing, drain cleaning, sewer line, radiant barrier, insulation, and ventilation services. Each location has a knowledgeable team of trained specialists who undergo rigorous training and background checks. Further, ARS/Rescue Rooter has longstanding strategic partnerships with industry-leading suppliers and retailers to efficiently service consumers. Providing exceptional service and ensuring the highest quality standards, ARS/Rescue Rooter has the experience to do any job right – the first time, with all work guaranteed. Making it work. Making it right®.

In 2020, GI Partners, a leading private investment firm, made a majority investment in the company. The GI Partners team brings deep investment experience in the industry along with operational and technological expertise and provides substantial opportunities for ARS's employees and enhancement of ARS's customer experience. Founded in 2001, GI Partners is a private investment firm based in San Francisco, California. The firm has raised over \$23 billion in capital from leading institutional investors around the world to invest in private equity, real estate, and data infrastructure strategies. Existing investors, Charlesbank Capital Partners (Charlesbank), and ARS management continue to make significant new investments in the business.

Click [here](#) to see the complete list of ARS locations nationwide.



## ACQUISITIONS TIMELINE

April 2007	<b>Minuteman</b>	September 2011	<b>Blue Dot</b>
May 2007	<b>Beard Comfort Systems</b>	August 2014	<b>AJ Perri</b>
June 2007	<b>Will Fix It</b>	October 2014	<b>LRI Home Services</b>
July 2007	<b>Jack Howk Plumbing</b>	November 2014	<b>RighTime Home Services</b>
August 2007	<b>Florida Home</b>	January 2015	<b>Comfort Solutions Heating &amp; Air</b>
December 2007	<b>Universal</b>	February 2015	<b>RS Andrews</b>
January 2008	<b>Capital City Cooling &amp; Heating</b>	May 2015	<b>Gilsons &amp; Sons</b>
January 2008	<b>Air-Trol Heating &amp; Air</b>	December 2015	<b>Greenstar Home Services</b>
January 2008	<b>Air Solutions</b>	December 2015	<b>Atlas Trillo</b>
February 2008	<b>24/7 Service Corp.</b>	January 2016	<b>Aspen Air Conditioning</b>
May 2008	<b>Climate Zone</b>	April 2016	<b>Unique Air</b>
June 2008	<b>Goettl</b>	May 2016	<b>Allgood</b>
June 2008	<b>Lloyd's Plumbing Heating &amp; Air</b>	June 2016	<b>Bartlett Mechanical Services (Weather Crafters)</b>
July 2008	<b>Service Max/Airmax</b>	March 2017	<b>Comfort Heating &amp; Air</b>
October 2008	<b>AOC Comfort</b>	August 2017	<b>Bob Hamilton</b>
December 2008	<b>Heating &amp; Air Services (Energy King)</b>	November 2018	<b>Blue Flame</b>
December 2008	<b>A-American Drain</b>	March 2019	<b>Hauser Air</b>
February 2009	<b>Kleber Plumbing</b>	December 2019	<b>Blue Apple Electric</b>
February 2009	<b>Metro Rooter</b>	December 2019	<b>4 Eco Services</b>
June 2009	<b>Climatech</b>	February 2020	<b>TempRite</b>
September 2009	<b>Efficient Attic Systems</b>	March 2020	<b>DM Select Services</b>
October 2009	<b>Jacksonville Appliance &amp; Electric</b>	January 2021	<b>Rapid Repair Experts</b>
April 2010	<b>Best Value Heating &amp; Air</b>	July 2021	<b>Total Comfort</b>
July 2010	<b>Conway Services</b>	September 2021	<b>The Rooter Works Plumbing &amp; Drains</b>
July 2010	<b>Beutler</b>	September 2021	<b>My Electric Works</b>
August 2010	<b>Sewer Rat</b>	September 2021	<b>Air Experts</b>
September 2010	<b>Climate Conditioning Systems</b>	January 2022	<b>Elite Air</b>
November 2010	<b>Senica</b>	April 2022	<b>ESCO Services</b>
December 2010	<b>McCarthy Services</b>	June 2022	<b>Absolute Air Heating &amp; Air Conditioning</b>
March 2011	<b>Brothers</b>	June 2022	<b>Oyboy Heating &amp; Cooling</b>
April 2011	<b>Columbus Worthington Air</b>	June 2023	<b>Tarpy Plumbing, Heating &amp; Air</b>
May 2011	<b>Air Doc</b>	May 2026	<b>Tipping Hat Plumbing, Heating &amp; Electric</b>
June 2011	<b>Alliance Mechanical</b>		

## OUR BRAND AND VALUES

ARS/Rescue Rooter and its network of brands provide air conditioning, heating, indoor air quality, plumbing, drain cleaning, sewer line, and smart home services from company-owned locations across the United States.

Since 2006, ARS/Rescue Rooter has operated with a “Be National, Act Local” philosophy.

**Be National:** Corporate oversight and professional development are exercised primarily through Division management. Local service centers benefit from strategic national and corporate level partnerships with key suppliers and retailers, such as Home Depot, Lowe's, Costco, Google, Carrier, Rheem, Lennox, Goodman, Ferguson, Watsco, and EnerBank.

**Act Local:** Each local service center has the flexibility to customize its strategy to local market pricing, purchasing, promotional, and staffing conditions and decisions. General Managers proactively explore market-specific opportunities for revenue enhancement and increased profitability.

Each service center is empowered to react quickly to local market conditions while maintaining ARS's national quality and service standards.



## SERVICES

All of ARS/Rescue Rooter's network of branches focus on delivering exceptional service experiences for our customers. It is this common bond that unites all ARS locations. At ARS, we're here to provide the fast, professional service you need - and it's all backed by our worry-free Exceptional Service Guarantee.

### **AIR CONDITIONING, HEATING AND FURNACE**

We can help with any air conditioning, heating (including radiators and boilers), and furnace service needs, whether it's repair, installation, or maintenance. Our expert technicians will provide you with fast, professional service to ensure the highest quality air conditioning, heating, and comfort for your home.

### **INDOOR AIR QUALITY**

Reduce germs in the air and on surfaces with a Whole-Home Air Purification System from ARS/Rescue Rooter. These systems attach directly to your HVAC unit and start working as soon as your A/C or heating system turns on.

### **PLUMBING SERVICES**

For solutions to all your plumbing problems, big or small, look no further than ARS/Rescue Rooter. Whether it's a simple fix like repairing a leaky faucet or something more extensive like installing a brand new high-efficiency water heater or responding to a plumbing emergency, our local plumbing experts will provide prompt attention, up-front estimates, and quality service.

### **ATTIC INSULATION**

The professionals at your local ARS/Rescue Rooter have the expertise to recommend and install the best attic insulation for your home.

### **COMMERCIAL SERVICES**

We provide plumbing and HVAC commercial services. Our commercial account representatives and technicians will consult with you to determine your specific needs — from preventative maintenance to emergency assistance.



## COMMUNITY OUTREACH

Our community outreach cultivates positive relationships with community members, nonprofit organizations, and fellow employees to foster a favorable operating climate for the cities in which we live, work, and play.

ARS/Rescue Rooter focuses on four pillars of philanthropic giving:

### ■ YOUTH OUTREACH

It is critical to ARS/Rescue Rooter to help younger generations succeed and thrive. Many ARS/Rescue Rooter-supported programs and nonprofits nurture positive values in providing youth an environment to grow, learn, lead healthy lifestyles, and further their education. We are passionate about collaborating with organizations that help and support people who face adversities such as special needs or severe health conditions that often begin at a young age.

ARS/Rescue Rooter is a proud supporter of St. Jude Children's Research Hospital, the Tim Tebow Foundation, and various organizations that support children and their families.

### ■ VETERAN OUTREACH

ARS/Rescue Rooter understands the commitment active military and veterans make for our country, and we made honoring and supporting veterans a priority. Through our volunteer work and support of veterans' agencies nationwide, such as Alpha Omega Veterans Services and the American Red Cross, ARS/Rescue Rooter shows its appreciation for our veterans and active military. Additionally, ARS is committed to hiring veterans across our nationwide network.

### ■ ATHLETIC TEAM SPONSORSHIPS

Athletics is a great way to promote fellowship in our communities. From the FedEx St. Jude Championship and the AutoZone Liberty Bowl to cheering for teams such as the University of Memphis Tigers, ARS/Rescue Rooter supports activities that keep our customers active and rallying together.

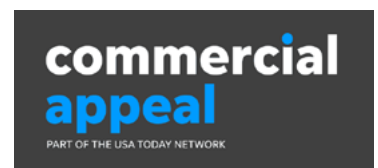
### ■ ARS CARES

The ARS Cares Program was established in 2016 to provide those suffering without heat and air conditioning in our communities a free HVAC system or water heater. Since 2020, ARS/Rescue Rooter has expanded the ARS Cares program to honor healthcare professionals, military veterans, and community heroes. Since its inception, 360 home services makeovers have been completed, valued at more than \$3.3 million to deserving recipients in the communities we are proud to serve.

## AWARDS AND RECOGNITIONS

ARS® has been recognized with the following honors:

- Angie's List "Super Service Award"
- The Commercial Appeal "Top Workplace"
- Contractor Magazine "Book of Giants"
- Healthier Tennessee "Healthier Tennessee Workplace" Recognition
- Home Advisor "Best Home Advisor Awards"
- Home Depot "Giving Back Award"
- HVAC "Technician of the Month"
- Juvenile Diabetes Research Foundation "Corporate Support Award"
- Lipscomb and Pitts Breakfast Club Spark Award
- MarCom Platinum Award Winner for "Best Blog"
- Memphis Business Journal "Best Places to Work"
- Memphis Business Journal "CFO of the Year"
- Memphis Business Journal "Pacesetter Award"
- Memphis Business Journal "Fastest Growing Private Companies"
- St. Jude "New Partner Campaign of the Year"
- Telly Awards "Best Animated TV Spot" Bronze Winner
- Volunteer Odyssey "Year to Volunteer Award"
- YMCA Corporate Games "Spirit Award"
- Association for Corporate Growth (ACG) Fastest Growing Companies in Tennessee
- Google Nest Pro "HVAC Installer Partner of the Year"





**Scott Boose**  
Chief Executive Officer



**Christie Grumbos**  
Senior Vice President  
Chief Financial Officer



**Chris Snow**  
Senior Vice President  
Chief Human Resources Officer



**Scott Kacic**  
President  
Field Operations



**Chris Fairey**  
Senior Vice President  
General Counsel



**Richard Hill**  
Senior Vice President  
Chief Marketing Officer



**Divakar Jandhyala**  
Senior Vice President  
Chief Technology Officer



## MEDIA RESOURCES

For all media inquiries, please contact:

E-mail: [arscommunications@ars.com](mailto:arscommunications@ars.com)

### PRESS RELEASES

View all of our [news and press releases](#).

### ARS®/RESCUE ROOTER® BLOG

Find useful tips, advice, and insights on our [blog](#).

